

It takes two to tango

Testing: Academic & Industrial Conference

Practice

and

Research

Techniques



Industry-academia anti-patterns

- 1. academia always behind
- 2. research then transfer
- 3. research on demand
- 4. the blame game



The 4+1 Model

[RUNESON & MINÖR, 2014]





The 4+1 View Model of Architecture

PHILIPPE B. KRUCHTEN, Rational Software

◆The 4+1 View Model organizes a description of a software architecture using five concurrent views, each of which addresses a specific set of concerns. Architects capture their design decisions in four views and use the fiftb view to illustrate and validate them.

42

turely partitioning the software of many books and articles in which a overemphasizing one aspect of develsingle diagram attempts to capture the opment (like data engineering or rungist of a system architecture. But when time efficiency), development strategy, you look carefully at the diagram's or team organization. Other software boxes and arrows, it becomes clear that architectures fail to address the conthe authors are struggling to represent cerns of all "customers." more in one diagram than is practical. Several authors have noted the Do the boxes represent running proproblem of architectural representagrams? Chunks of source code? tion, including David Garlan and Physical computers? Or merely logical

NOVEMBER 1995

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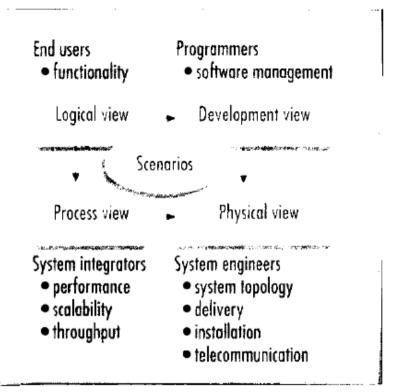


Figure 1. The 4+1 View Model is used to organize the description of the architecture of a software-intensive system.



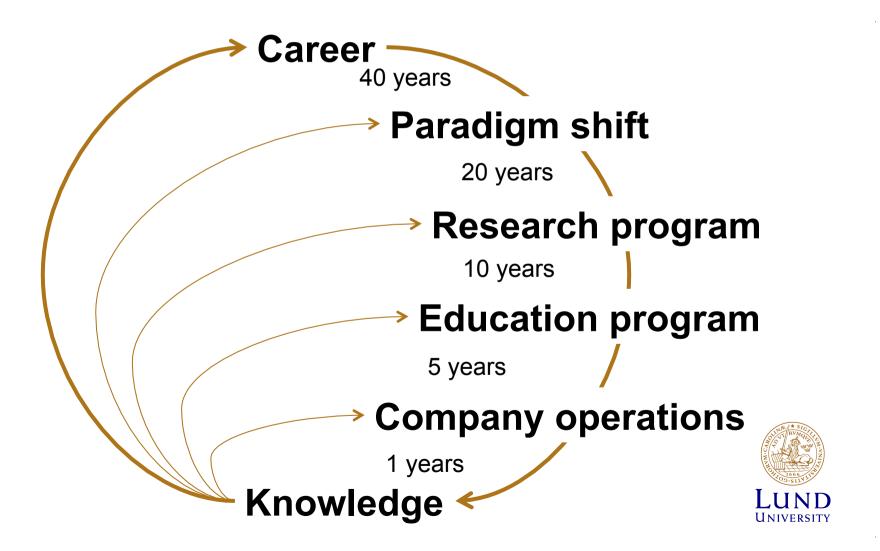
4+1 model of industry-academia collaboration

- 1. Time view (when)
- 2. Space view (where)
- 3. Activity view (how)
- 4. Domain view (what)

+ 1 use case view – collaboration scenario



Knowledge cycles



Time horizons

Table 1: Typical time horizons in industry–academia collaboration (years)

Area	Industry	A cademia
Contracts	1 - 3	3 - 5
Goals	1/4 - 3	3 - 5
Results	0 - 3	3 - 10
Organization	1 - 3	5 - 10
Work practice	0 - 1/2	0 - 3



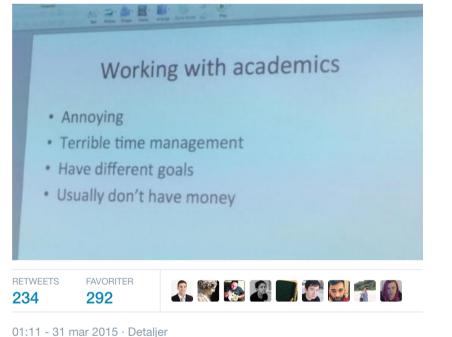
Doomed to fail?

Daniel Lemire retweetade

SubMedina @SubMedina · 8 tim

LOL'ing so hard. RT @aimsinpeng At a tech startup talk. This is what the about working w academics

Visa översättning



Martin Glinz: why academia and industry did not succeed to work together. @WC_REFSQ



RETWEETS FAVORITER



18:19 - 25 mar 2015



★ 11 ★ ···

Time view (when)

Time frame	
now	Best practice
soon	Next practice
3-5 years	Applied research
5+ years	Basic research



Time practicalities

Researchers make commitments far ahead of time for e.g. conference organization and teaching, while industry staff re-plan their commitments on daily, or even hourly basis, for higher management.

[Runeson 2012]

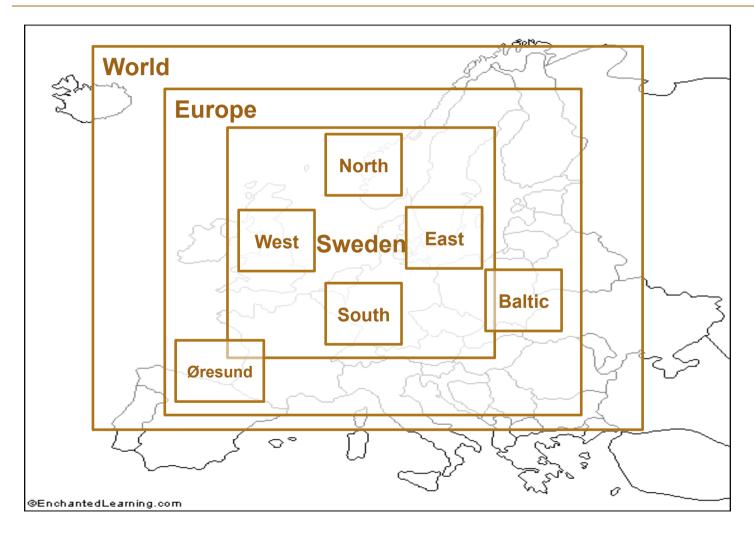


Space distances





Space view (where)









Why does space matter?

Collaboration involves meetings = traveling:

Local – almost no traveling time

Regional – traveling time of 1-2 hours, i.e. a meeting takes at least half a day

National – traveling of 2+ hours, i.e. any meeting takes a full day

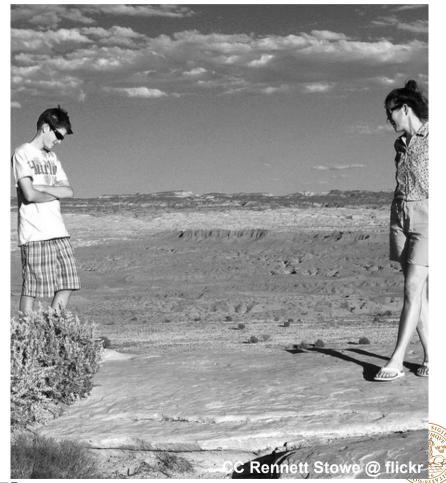
International – traveling takes more than one day



There are other distances...

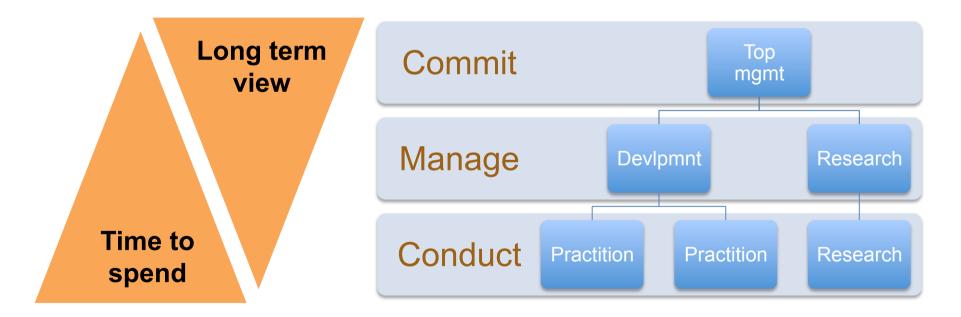
- Geographical
- Organizational
- Psychological
- Cognitive
- Adherence
- Semantic
- Navigational
- Temporal

[Bjarnason et al 2015]





Organizational issues





Domain view (What)

	Automotive	Industrial Automation	Telecom Mobile	Defense	Public	Medical	Other
Software Management							
Software Engineering							
Software Technology							



Industry: Silos —> Cross domain





Activity view (how)

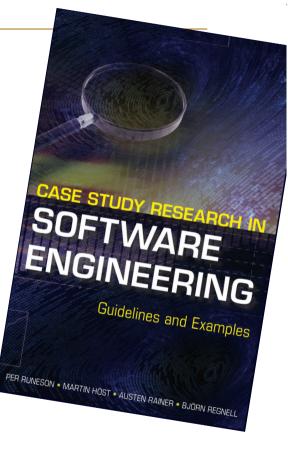
Activities

		Networking	Executing		
	Society/Financing				
Actors	Knowledge Provider	,			
ACI	Service Provider				
	Product Provider				



Industry-academia win-win

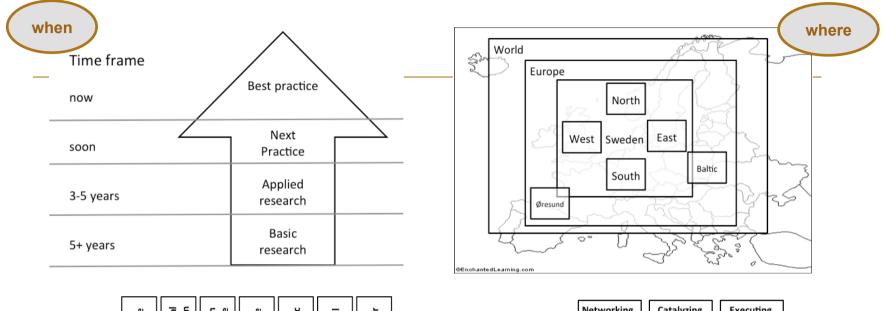
Case study ... investigate one instance ... of a contemporary software engineering phenomenon within its real-life context, especially when the boundary between phenomenon and context cannot be clearly specified

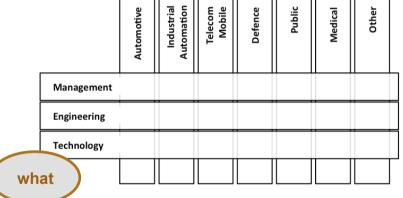


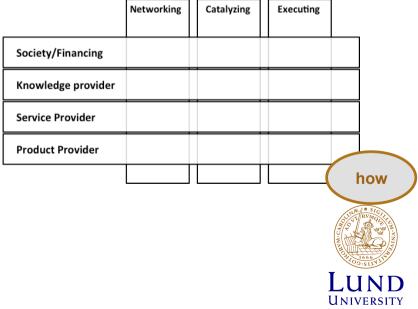


+1

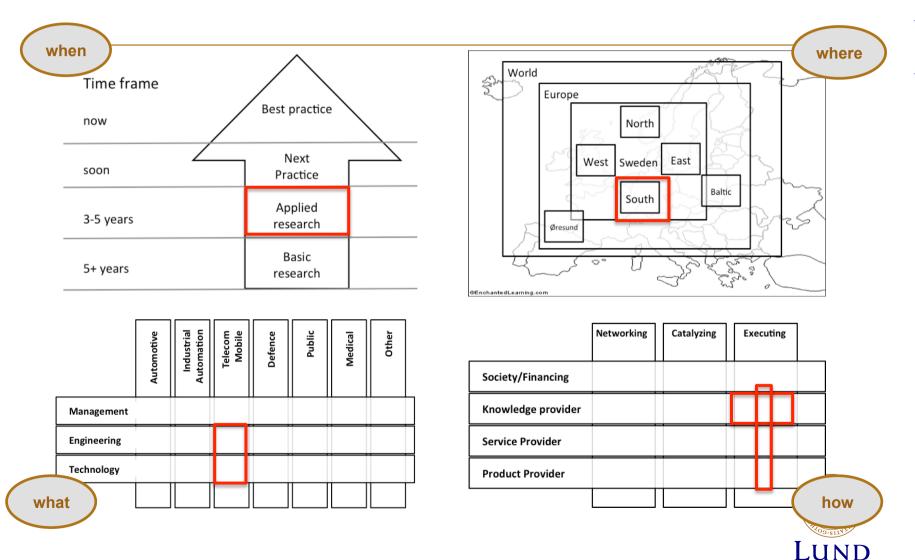








Example: Industrial Excellence Center on Embedded Applications Software Engineering



UNIVERSITY

"Buth what...it is good for"

Engineer at Advanced Computing Systems Division of IBM, 1968

- Negotiating new collaboration
 Setting expectations right
- Analyzing ongoing collaboration

 Understanding success & failure
- Identifying missing collaboration
 - -Improving for the future



What did we learn?

Time – the need for long term relations, the acceptance of different time scales

Space – physical distance plays a role also in the digital world

Activity – the collaboration may include several kinds of activity for mutual benefit

Domain – industries in different domains may learn from each other, catalyzed by academic research



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